

Kisan Shikshan Sanstha's
Krantisinh Nana Patil College, Walwa.

(NAAC Grade: B (CGPA: 2.86))

SYLLABUS

Course Name

Entrepreneurship Development Programme

COURSE CODE

C 002

Academic Year: 2018-19

1. Title of the Course: **Entrepreneurship Development Programme**

2. Class : B.Sc.III and B. A. III

3. Year of Implementation: Syllabus will be implemented from
Academic year 2018 -19

4. General objectives of course-

a) To equip the student with required skill and knowledge needed for starting and running the enterprise.

b) To understand the process and procedure involved in setting up a small enterprise.

c) To analyze environmental set up relating to small industry and small business.

d) To know the sources of help and support available for starting small scale industry.

e) To know the pros and cons in becoming an entrepreneur

5. Duration :- 35 hours

6. Syllabus

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Course Name: Entrepreneurship Development Programme

Syllabus

Unit No.	Particulars about Subject	Working Hours
1	Entrepreneurship as a career choice	2.5 Hours
2	Entrepreneurship and Industry Difference	2.5 Hours
3	Motivation, Entrepreneur personality Development	2.5 Hours
4	Business Opportunities Guidelines	2.5 Hours
	Business Opportunities related to Agro and Agro by products	
5	Business Opportunities search and Scanning Project Identification	2.5 Hours
	Business planning and Implementation	
6	Entrepreneurial traits ,Challenges of Entrepreneurship	2.5 Hours
7	Successful Entrepreneur and obstacle in business ,How to Solve	2.5 Hours
8	Business Planning Business Management Marketing Technique	2.5 Hours
9	Informational Inputs	2.5 Hours
	How to make Project Profile	
	Market Survey	2.5 Hours
10	Customer Survey	
	Feasibility of Business	
	Positive Thinking	
	Project Profile	2.5 Hours
11	Project Report	
	Documentation and presentation	
12	Creativity,Banking,Accounts,Business Accounting	2.5 Hours
	Repayment Structure of Loan	
	Industrial Visit,	2.5 Hours
13	Market Feasibility of Various Products	
14	How to Become a Successful enter pruner and make a bright future in Enter reship	2.5 Hours
15	Presentation of Identify Projects from Students	2.5 Hours
	Stand Up India, Start up India	2.5 Hours
16	How to Start our Buisness	

Total: 35 Hours

Designed by:-

Sanjeevan Development Training Center,Sangli.

And

Krantisinh Nana Patil College, Walwa

Kisan Shikshan Sanstha's
Krantisinh Nana Patil Mahavidyalaya, Walawe.

(NAAC Grade: B (CGPA: 2.86))

Name of the Committee: **Career Counselling / ADD ON COURSE**

Academic Year: 2018-2019

REPORT

To,
The Principal,
Krantisinh Nana Patil Mahavidyalaya, Walawe.

Sub:- About completion of “**Entrepreneurship Development Programme**”
Course.

Respected Madam,

In the academic year 2018-19 a course entitled “**Entrepreneurship Development Programme**” was jointly organized with Sanjeevani Development and Training Centre for the final year students of B.Sc. and B.A. The said course of 35 hours was run on Sunday within the period 9th Dec 2018 to 30th January 2019.

(Dr. N S Patil)
COURSE COORDINATOR

Entrepreneurship Development Programme Schedule

Sr.No	Date	Particulars about Subject	Faculty Name	Time	
1 st Day	09/12/2018	Entrepreneurship as a career choice	Mr.Deepak Awati	11.00 AM To 1:30PM	
		Entrepreneurship and Industry Difference			
		Lunch Break			
		Motivation, Entrepreneur personality Development	Mr.SandipPawar	2:30 PM To 5:00 PM	
2 nd Day	16/12/2018	Business Opportunities Guidelines Business Opportunities related to Agro and Agro by products	Mr.Tatysaheb More	11.00 AM To 1:30PM	
		Lunch Break			
		Business Opportunities search and Scanning Project Identification Business planning and Implementation	Prof.R.V.Pawar EDI Trainer	2:30 PM To 5:00 PM	
3 rd Day	23/12/2018	Entrepreneurial traits ,Challenges of Entrepreneurship	Mrs.ShardaPatil	11.00 AM To 1:30PM	
		Lunch Break			
		Successful Entrepreneur and obstacle in business ,How to Solve	Mrs.VidyaKokate	2:30 PM To 5:00 PM	
4 th Day	6/01/2019	Business Planning Business Management Marketing Technique	MrSanjay Patil	11.00 AM To 1:30PM	
		Informational Inputs How to make Project Profile			
		Lunch Break			
		Market Survey Customer Survey Feasibility of Business Positive Thinking	Mr.KrushnakantKhamkar	2:30 PM To 5:00 PM	
5 th Day	13/01/2019	Project Profile Project Report Documentation and presentation	Mr.SandipPawar	11.00 AM To 1:30PM	
		Lunch Break			
		Creativity,Banking,Accounts,Business Accounting Repayment Structure of Loan	Mrs.VidyaPanchapurkar	2:30 PM To 5:00 PM	
6 th Day	20/01/2019	Industrial Visit,	Mr.SandipPawar	11.00 AM To	

		Market Feasibility of Various Products		1:30PM
		Lunch Break		
		How to Become a Successful enterpruner and make a bright future in Enter reship	Mr. NishitVishwa Karma	
7 th Day	30/01/2019	Presentation of Identify Projects from Students	Student Activity	11.00 AM To 1:30PM
		Lunch Break		
		Stand Up India, Start up India How to Start our Buisness	Mr.SandipPawar	2:30 PM To 5:00 PM

Course Coordinator

Master Trainer

Sanjeevan Development Training Center



Introductory Speech of Mr. Sandeep D. Pawar. Chairperson Principal S. A. Nayakawadi



A lecture of Prof. Nishit Vishwakarma



Prof. R. B. Pawar Interacting the student



Mr. Sanjay Patil addressing the students



Mr. Sandeep D. Pawar (Master Trainer)



Prof. Krishnakant Khamkar Talk